



ELECTRIC COMPANY

The same technology that gave us AC/DC and Pink Floyd planetarium light shows in the '80s now promises to give us thicker, fuller hair in the new millennium. The new LaserComb is supposed to improve hair condition by stimulating scalp cells with low-level laser light. "The energy involved is very low, which makes it safe," says Martin Unger, MD, a Toronto-based hair specialist overseeing the comb's current FDA trials. "We already know that the comb will revitalize hair, making it thicker and stronger." Could the comb actually be a cleaner, dryer alternative to drippy Rogaine? "I've been telling my patients to wait until the data comes out," says Bruce Katz, MD, director of Manhattan's Juva Skin & Laser Center. In the meantime, Katz recommends the high-powered Rogaine Five %, recently approved for use on women. "We've got evidence that shows this works," says Katz, who recommends carefully applying the tonic to the scalp, since it can cause unwanted hair growth if it contacts the face.

Glow With It

When the makeup artists at M.A.C collaborated with Luella Bartley for her fall 2002 show, they concocted what may be the ultimate face highlighter—Sticky Wicket, a sheer pink iridescent gloss used to accentuate models' brow- and cheekbones—and kicked off a major trend. The look, a cross between an outdoorsy flush and a chased-by-the-paparazzi flash-photo effect, was all over the spring 2003 run-

ways. If you're shine-shy, makeup artist Miranda Joyce, the first to road-test Sticky Wicket, recommends applying it only on the browbone and temple. Other ways to get an It Girl's sheen: Lorac Cheek and Lip Tint in Cherry imparts a runner's high color with subtle flecks of shimmer. Clarins Multi-Blush one-ups nature with a selection of matte, earthy shades.



Gleam spirit: Models snatched up prototypes of M.A.C's new Sticky Wicket face color backstage at Luella Bartley.



POP ART

British clothes emporium TopShop tapped the sisters behind indie brand Pixi cosmetics to create Pop, launching Stateside this November. The line combines bold shades and smart packaging—witness the two-in-one Lash & line, a matching colored mascara and liquid liner.

NEEDLE EXCHANGE

Botox and other injectables have redefined the term "needle junkie," and some cosmetics companies are hoping to provide an alternative to syringes: creams. Enter DDF's Faux-Tox, infused with proteins and amino acids that are said to slow the neurotransmitters that cause face-creasing muscular contractions. Dermatologist Nicholas Perricone, MD, also looks to substitute serums for shots with his Anti-Spider Vein leg lotion, a cocktail of alpha-lipoic acid and vitamin E. But according to Manhattan dermatologist Dennis Gross, MD, "No published research has proven such creams are as effective as injectables."

Home improvement: Using these creams twice a day might keep the doctor and his needle away.

